

The background features a dark blue field with a pattern of light blue, wavy, topographic-style lines. Overlaid on this is a graphic of several hands of various shades of blue and grey, reaching upwards from the bottom towards the center of the page.

REACH

C O N F E R E N C E

Multicultural Student Leadership Retreat

REIMAGINING ENGAGEMENT WITH ACTION, CULTURE AND HISTORY

WEST VIRGINIA UNIVERSITY
MORGANTOWN, WV

November 2, 2024

A Message from the Dean of Students

Greetings!

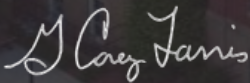
On behalf of WVU and my fellow Mountaineers, welcome to the REACH Conference. A special welcome to West Virginia University and Morgantown, West Virginia if you are enrolled at another college or university.

The REACH Conference is a meaningful event for us at WVU, as it aims to promote and celebrate diversity. I encourage you to join in on the discussions, share your narrative, and network with colleagues and friends.

A special thank you to the WVU Student Engagement and Leadership and the Center for Black Culture, who worked very hard to organize and bring you an outstanding conference.

Thank you for attending the 2024 REACH Conference. We hope your time here on our campus is productive, educational, and full of engaging dialogue.

Let's Go Mountaineers!



Corey Farris
WVU Dean of Students



What is the **REACH** Conference?

REACH stands for **Reimagining Engagement with Action, Culture and History**

This Multicultural Student Leadership Retreat, hosted by WVU Student Engagement and Leadership and Center for Black Culture, promotes, fosters, and celebrates diversity through education, team building, open dialogue and facilitated student growth.

WELCOME TO MORGANTOWN!

The Morgantown Metro Area is home to about 195,000 people, 30,000 of which live in Morgantown proper, the home of West Virginia University.

Morgantown has big-city amenities like Broadway theater, a \$20+ million ballpark that houses a minor-league team and Big 12 ball games, a diverse food scene and an abundance of outdoor recreation opportunities. But we're also proud of our small-town charm and warm, welcoming atmosphere.

TOP 15

Among the "Top 15 College Football Towns in the Country" by Bleacher Report

BEST SMALL TOWN

One of "South's Best Small Towns" by Southern Living

TOP 20

Among "50 Best College Towns in America" by Best College Reviews.

TOP 100

Ranked among "Top 100 Best Places to Live" by Livability

BEST SMALL SPORTS CITY

#8 in the "30 Best Small Sports Cities" by Wallet Hub

Saturday, November 2, 2024

Pre-Conference

9:30 AM Arrival and Check-In for Pre-Conference Attendees
Mountainlair

10:00 AM Pre-Conference Workshop
Using Strengths to Minimize Imposter Syndrome
Rhododendron Room, Mountainlair
Cate Schlobohm • Purpose Center, West Virginia University

12:00 PM Lunch & Break
Mountainlair Eateries

Saturday, November 2, 2024

REACH Conference

11:30 AM Registration and Check-In Opens
Gluck Theater, Mountainlair

1:00 PM Welcome / Introductions / Community Standards & Statements
Gluck Theater, Mountainlair

1:30 PM Plenary Session #1: Imposter Syndrome
Gluck Theater, Mountainlair
Jay Todd • JayToddTalks, LLC

2:30 PM Concurrent Breakout Sessions #1

Presidents & Vice Presidents
Greenbrier Room, Mountainlair

Treasurers / Financial Officers / Fundraising
Cathedral Room, Mountainlair

Event Planning & General Support & Advocacy
Laurel Room, Mountainlair

Advisors
Bluestone Room, Mountainlair

3:15 PM Networking “Coffee” & Snack Break
Shenendoah Room, Mountainlair

3:45 PM Plenary Session #2: Conversation About Personal Branding / Career & Leadership Development
Gluck Theater, Mountainlair
Dr. Thanh M. Le • Student Engagement and Leadership, West Virginia University
Emma Rakowski • Student Engagement and Leadership, West Virginia University
Ashley Staats • Student Engagement and Leadership, West Virginia University

4:45 PM Concurrent Breakout Sessions #2

Finding your PAC (Peer Affinity Community)

Greenbrier Room, Mountainlair

Javier McCoy • Center for Black Culture, West Virginia University

Aaliyah Sadler • Residence Life, West Virginia University

The “Professionalism” Conversation

Cathedral Room, Mountainlair

Sierra Worden • Student Engagement and Leadership, West Virginia University

Love Language

Laurel Room, Mountainlair

Morgan Prunty • Student Engagement and Leadership, West Virginia University

5:30 PM Conference Picture & Snack

Food Court Steps, Mountainlair

6:00 PM Dinner & Keynote Address

Rhododendron Room, Mountainlair

Jay Todd • JayToddTalks, LLC

7:15 PM Reflection & Affirmations

7:30 PM Dismissal / Send Off

Keynote Speaker **Jay Todd, MS.Ed.**



Kansas City, MO native Jay Todd, MS.Ed., has the professional skills and real-life experience to deliver on any stage. He is a keynote speaker and workshop facilitator who works with different age groups, backgrounds, companies, universities, organizations, and associations of all sizes seeking a breakthrough experience. While sharing his story, he also uses his knowledge & wisdom to help improve mental health and process/heal through trauma while establishing a healthy focus on improving everyday life.

Jay Todd looks to change lives and transform organizations by delivering a direct yet safe, transparent mental awakening to the participants' mindset.

As a Mental Health Advocate & Professional Speaker, he has spoken nationwide at different conferences & events for over 6+ years nationally and internationally, focusing on reestablishing how we look at Mental Health, Self-care, and Emotional Intelligence. As an educator, he has developed and presented many workshops focusing on Mental Health, Growth, Diversity, Equity & Inclusivity in all areas, from personal & professional to corporate spaces. Jay has even utilized his skills in life coaching for countless mentees, at-risk youth, and life-coaching clients of all ages and backgrounds across the country while appearing on different campuses, events, and podcasts to bring forward a positive & relatable influence to everyone he enters contact with. In every way, he wants to let his passion fuel his purpose in helping others. To help them do better.

"Not to try, but to do!"

